

Privacy Policy for Tecnológico de Monterrey

These privacy policies protect users of the website [HTTP://WWW.EGADE.TEC.MX](http://WWW.EGADE.TEC.MX), sponsored by Instituto Tecnológico y de Estudios Superiores de Monterrey, hereinafter "ITESM". 'User' is anybody who uses or navigates the aforementioned website.

1. Type of information obtained

The concept "personal information" in these policies refers to all the personal information (such as name, date of birth, address or Email) that could be used to identify the User.

This privacy policy covers all the personal information that the User voluntarily enters onto the website during the registration process and any other occasion. ITESM can use the address "Internet Protocol" for administrative systems or to collect additional information, which will also be confidential.

2. Privacy statement

ITESM does not collect the User's personal information unless the User voluntarily provides such information on accessing the aforementioned website or by sending an email or any other communication to ITESM. ITESM will not process personal information nor make it available to third parties without the prior consent of the User, by means of the electronic acceptance of entering information within the content and functions of the website to which these policies refer.

3. Use of the information

The personal information contained in the confidential information is used to provide Users with a personalized service according to their needs, offering, when appropriate, selective advertising or content that could be of interest to them.

Users accept that ITESM will use this personal information for aggregate statistical purposes in order to conduct market research and other related activities.

4. What are cookies?

Our website uses cookies, which are small pieces of data generated on the User's computer that save personal information when the User connects to the ITESM site and are modified when leaving the service. Cookies make it possible to obtain the following information:

The date and time the user last visited our website.

Content design or preferences the user selected on the first visit to our website.

Security elements that control access to restricted areas.

Cookies are anonymous. Access to information through cookies offers Users a personalized service, since they save not only their personal information, but also the frequency of use of the service and the sections of the network visited, thus reflecting habits and preferences, Advertising networks that post notices on our pages can also use their own cookies.

Users have the option of disabling cookies by selecting the corresponding option on the Internet browser configuration. However, ITESM does not take responsibility for disabling cookies since this would affect the proper functioning of the website.

5. Data confidentiality

ITESM will not share confidential information supplied by the User with any third party without the User's authorization. Despite its non-disclosure of personal information policy, ITESM can divulge the following information: (1) when ITESM considers such information necessary to identify, communicate with or take legal action against anyone who could be harming or hindering the rights or property of ITESM; (2) as necessary to observe and fulfill the "Website Use Terms and Conditions "; (3) as required by law or any Authority who request it within the scope of their responsibility.

In accordance with the above, the User understands and agrees that this privacy policy does not apply to the information provided voluntarily by the User when communicating with other people by email, in chats and/or other similar activities. It is the User's responsibility to be prudent about the type of information delivered when participating in these public activities. ITESM is not responsible for the privacy or data-collection policies of third-party service or product suppliers or for how these third-party service or product suppliers use the information provided by the User.

6. Amendment/updating/deletion of personal information

The personal information provided by Users will form part of a file that contains their profile. Users can access the file to amend/update this information at any time. ITESM advises Users to update their information as soon as it undergoes any changes, thus enabling us to offer a more personalized service.

On processing personal information, ITESM will ensure that our personnel and website mechanisms comply with the necessary security and confidentiality standards to assure the security, integrity and privacy of the information collected from users on the website. ITESM will take reasonable steps to enable Users to update the personal information they have input and, when requested, endeavor to systematically delete the User's registration and personal information from the database. Nevertheless, it might be impossible to fully delete the User's information owing to the security copies and records of the deleted data.

7. Personal information protection

The information provided by the User is protected by diverse security mechanisms, by means of which Users can access the same. Since no method of transmission over the Internet can be 100% secure, ITESM cannot guarantee that the information transmitted using its service will be completely secure, and therefore Users employ it at their own risk. Users are solely responsible for protecting their password and account information assigned by ITESM. In order to reduce risks, ITESM recommends that users sign out of their account and close the browser window on completing their activity, particularly if they share their computer with someone else or use a computer in a public space, such as a library or Internet café.

8. Acceptance of terms and conditions

This statement of confidentiality/privacy, which describes the Privacy Policy of ITESM, comprises a valid agreement between the User and ITESM; if Users employ the services of ITESM, this means that they have read, understood, accepted and consequently agree with ITESM regarding the terms set forth herein. If Users do not agree with the terms and conditions, they may NOT provide any personal information or use this service or any information related to the website.