



EGADE Business School
Tecnológico de Monterrey

 **one**|MBA

A unique consortium of
world-leading business schools

OneMBA

Global Executive MBA

What's next?

**You have the experience, you've
mastered the skills. You have
overcome challenges to drive growth
and accelerate gains. You've made
good decisions and earned each and
every one of your successes.**

Now it's time to take stock

It's time to enhance your knowledge and gain the global exposure that will drive the next 20 years of your career. It's time to explore the big ideas, the mega-trends, the issues that matter and that shape how business is done around our world. It's time to understand the specific challenges and opportunities that exist within your region, and how these play out in the broader, global context. It's time to re-think who you are as a leader, to build transformation competencies, an integrative mindset, cultural sensitivities and self-management, to take your leadership to the next level. It's time to experience business across four continents and to forge lifelong ties and bonds with other leaders from a diversity of backgrounds, from all over the world.

You've come a long way in your career

Now it's time to go even further

Our **Global Executive OneMBA Program** empowers you with the knowledge, insight, leadership skills, global understanding and support network to drive your career forward. Step up to truly global leadership. It's time.

It's time

An authentic, global executive MBA

OneMBA is a unique global consortium of five world-leading business schools in five countries, spanning four continents.

Built around a core global curriculum co-created and delivered by faculty from all five schools, OneMBA simultaneously challenges you to explore critical global issues while learning best business practices specific to each region. You get the big picture of global business and a deep understanding of your local context.

Attend global residencies in four continents and experience intense multicultural team-

work that will expand your knowledge, your sensitivities and your horizons. You learn to be agile in your thinking, to pivot with change, to adopt new perspectives and approaches that yield innovative solutions to emerging challenges. And you build a lasting and invaluable network of business leaders that spans the globe.

OneMBA gives you the insight, the frameworks, the strategic leadership skills, the support ecosystem and the real-world credibility to forge ahead and shape the next stage in your international career with vision, determination and confidence.





The OneMBA program develops the skills and managerial competencies that allow our alumni to successfully lead in a complex global environment, where change and uncertainty are the rules of the game. The speed of change in the socioeconomic, cultural, political and technological landscape redefines the competitiveness on a macro- and microlevel on a daily basis, demanding managers (our students) to design and deploy disruptive business strategies and lead multi-faceted teams.

Juan Enciso

Executive Director
Global Executive OneMBA at EGADE Business School



Five business schools, four continents

OneMBA exposes you to the business realities of Europe, Asia, Latin America and North America.

Who is OneMBA?



EGADE Business School

EGADE Business School at Tecnológico de Monterrey is the most prestigious business school in Mexico and a recognized leader in Latin America due to its global business vision, entrepreneurial and innovative spirit and responsible leadership.

University of Miami Business School (MBS)

Miami Business School is a leader in preparing individuals and organizations to excel in the complex, dynamic, and interconnected world of global business. With its location in a major center for international business, the School is acclaimed for its global perspective, student and faculty diversity, and engagement with the business community.



FGV EAESP - São Paulo School of Business Administration

FGV EAESP combines tradition and innovation in business education to prepare not just professionals, but citizens with a strong knowledge to cope with the challenges of a constantly changing world.

Rotterdam School of Management Erasmus University (RSM)

One of Europe's foremost business schools, Rotterdam School of Management stands for business as a force for positive change. Across our suite of top-ranked Masters and Executive Education programs, we seek to instill a commitment to social responsibility and integrity in global business.

School of Management Xiamen University

School of Management, Xiamen University, a pioneer in China's Management Education, hosts three MBA programs: full-time, part-time and EMBA, which are all ranked top-10 in China.

Integrative learning tracks

The Global Executive OneMBA integrates four distinct learning 'tracks' providing you with a powerful learning experience:

Global trends and strategic innovation

Anticipate and understand the major trends that will reshape the world of business, and innovate and restructure your business in response to new market forces.

Leadership

Gain self-awareness and build your leadership strengths, enhancing your ability to effectively lead and inspire diverse teams in your professional network, and consolidate your reputation as a responsible global citizen.

Global experiential learning and networking

Expand and leverage your network of colleagues and institutions through the OneMBA global team approach, with the goal of becoming more inclusive and culturally sensitive as a leader in the global arena.

Professional management

Explore and apply cutting-edge management concepts and theoretically-sound practices, through globally coordinated courses with strong cross-functional perspectives, as part of your essential toolkit as a decision-maker and entrepreneurial executive in an ever-changing competitive landscape.



An authentic, global learning experience

OneMBA delivers a truly global curriculum built and simultaneously delivered by all five partner schools. You will benefit from global residencies on four continents, and global teamwork that draws on the diverse perspectives and experience of your colleagues from around the world. At your home school, you get to explore the specific realities of your business region.

Global core curriculum

Devised and designed with input from faculty, participants, alumni and business partners, our curriculum leverages the combined power of five leading international business schools. The curriculum is continuously monitored to ensure it keeps a pulse on the changing global business climate and is simultaneously delivered to OneMBA participants at each partner school, ensuring a smooth, uninterrupted learning journey across the program.

Global residencies

During the program, you will experience a week-long global residency on each region - North America, Latin America, Asia and Europe - seeing first-hand how business is done in different parts of the world, in emerging and developed economies. During each residency you attend classes, visit local and multinational firms, interact with business and government leaders, and meet, network and interact with your cohort and global team members, face-to-face.

Global teamwork

The global curriculum features projects that require you to work as part of a global team made up of participants from the other four OneMBA schools. You meet your global team members in person during global residencies. Much of the time you work together virtually, leveraging your diverse expertise, perspectives and experience, and building the cross-cultural, collaborative leadership skills to solve complex cross-border business problems.

Regional curriculum

In tandem with the global curriculum taught across all five OneMBA schools, you will pursue a regional curriculum at your home school. The regional curriculum explores the specific realities of each business region against the context of global business, complementing the global curriculum and enriching the learning experience. Challenges and opportunities in North America, Latin America, Asia and Europe are explored in depth, bringing regional issues into sharp relief as you build your global understanding.

Global core curriculum

The global core curriculum is the backbone of OneMBA program.

Common to each of the five partner schools, the global core curriculum is taught simultaneously to the entire OneMBA cohort.

Whether your home school is in Brazil, China, Mexico, the Netherlands or the USA, you will study the same core courses together with your fellow participants around the world, at the same time.

A key feature of the global curriculum is international teamwork. In groups of participants from each school, you will work together to address complex, international business problems, negotiating time zones, multicultural differences and honing global leadership skills to find innovative and sustainable solutions.

Co-created by leading faculty from all five OneMBA business schools, with input from business leaders from each region, the global curriculum empowers you to see the bigger picture, to think strategically, to analyze problems from a broadened perspective and to build and lead global organizations.

Core courses *

1. Leading and Managing Global Organizations:

Develop key leadership and managerial skills for effective global managers, and explore the impact of cultural differences on your personal and organizational effectiveness.

2. Global Operations Management:

Learn to align operational strategy with overall business strategy, emphasizing process analysis and supply chain management across developed and emerging markets. Discover and apply innovative

tools needed to design, plan and drive service and manufacturing operations within existing and new business models in a global economy.

3. Global Marketing Management:

Develop the skills required to market products and services in the global economy. Enhance your ability to provide solutions tailored to targeted customer groups using an analytical and creative approach.

4. Corporate Finance in a Global Environment:

Understand the foundational infrastructure of global financial systems and capital markets, as cross-border transactions and foreign investment rapidly increase; apply value-based management for funding the appropriate capital structure regarding new product introduction, capital expenditure, acquisitions and divestments.

5. Strategy in a Global Arena:

Master the fast-moving discipline of strategic management by shaping your own strategic mindset and acquiring a confident grasp of strategic analysis, formulation and execution in the context of continuing internationalization, disruptive innovation, blurred industry boundaries and the emergence of new global players.

Global residencies

Each of your four international residencies cover a range of regional topics that tap into each school's specialism, as well as the global business challenges and opportunities in that region. You stay on the move, visiting local and multinational business sites and enjoying cultural and social events.

How, what & where The OneMBA schedule

21 months 

classes every **3-4 weeks** 

**4 week-long
global residences** 

SEPTEMBER 2019: OCTOBER 2019- FEBRUARY 2020:		1ST GLOBAL RESIDENCY: NORTH AMERICA LOCAL RESIDENCIES (CORE COURSES & REGIONAL COURSES)	
CORE COURSES Leading and Managing Global Organizations Global Operations Management		REGIONAL COURSES Financial and Managerial Accounting General Management & Strategy Fundamental Administrative Environment	
MARCH 2020: APRIL 2020 - SEPTEMBER 2020:		2ND GLOBAL RESIDENCY: LATIN AMERICA LOCAL RESIDENCIES (CORE COURSES & REGIONAL COURSES)	
CORE COURSES Global Marketing Management Corporate Finance in a Global Environment		REGIONAL COURSES Analytical Tools for Decision Making & Macroeconomics Ethics & Business Environment	
OCTOBER 2020: NOVEMBER 2020 - APRIL 2021:		3RD GLOBAL RESIDENCY: ASIA LOCAL RESIDENCIES (CORE COURSES & REGIONAL COURSES)	
CORE COURSES Strategy in a Global Arena		REGIONAL COURSES Micro & Strategic Economics International Finance & Strategic Technology	
MAY 2021:		4TH GLOBAL RESIDENCY: EUROPE	



OneMBA brings the hard skills expected from a well-ranked program and also excels in developing the soft skills that are so important for global leaders. We got to know the world through the perspective of our global class.

Pedro Hofmeister

OneMBA Class of 2018 at FGV
Marketing Director at RenovaBR



Regional curriculum

OneMBA at EGADE Business School at Tecnológico de Monterrey

The regional curriculum, taught in parallel with the global core curriculum, has been specifically designed by EGADE Business School faculty to address the specific realities of our region. Complementing your global business learning journey, the regional curriculum brings the nuanced differences in each continent into focus, giving you a deeper understanding of the nuances of doing business in Europe, North America, Latin America and Asia.

Accelerate your career as a global leader

As we become more globally connected, businesses and organizations seek innovative leaders who can think globally and act with local sensitivity. Opportunities only arise for those who are better prepared; for those with visionary knowledge, global awareness, and leadership to influence organizational transformation.

Flexibility and balance

The OneMBA program starts in September with a local orientation in Monterrey, during which all the EGADE Business School participants meet for a comprehensive introduction to the local elements of the program. This is followed by the first global residency in North America, which brings together OneMBA participants from all five schools. These two residencies serve as the primary orientation to the global nature of the program. They are followed by 17 regional residencies in Monterrey and Mexico City taught by EGADE Business School's outstanding faculty, with participation in three international residencies spread out over the 21-month program.

You will benefit from:



Core global learning at EGADE Business School.




Immersive experience in all five partner schools' regions.



Interaction with world-leading faculty from both your home school and the partner schools.



Belonging to and working side-by-side with a truly international cohort comprised of peers from all five schools.



Regional curriculum at EGADE Business School

Each OneMBA partner school

supplements the global curriculum

with regional courses. These courses

are designed to further accelerate

your career as a global leader.*

Analytical Tools for Decision Making and Macroeconomics

Learn how to use statistical methods and interpret results to make sound business decisions.

General Management and Strategy

This course combines the practical knowledge, behavioral concepts and analytical tools that today's general manager needs to make sound business decisions in ambiguous situations.

Strategic Microeconomics

Analyze the market structure of corporations and develop the ability to apply this knowledge to setting optimal prices and levels of production in a global environment.

*Curriculum correct at time of printing and is subject to change.



Ethics and Business

This course brings together knowledge and skills in the area of negotiations, mergers and acquisitions, and ethics, with an emphasis on intercultural communication.

International Finance and Strategic Technology

Gain a greater understanding of how to develop an IT-based strategy and create practical plans for implementing a strategic vision.

Fundamental Administrative Environment

This course, taught by a group of professors, combines basic knowledge in economics, accounting and statistics to provide fundamental theoretical and practical skills in these disciplines.

Financial & Managerial Accounting

This course examines the role of accounting information in value creation, and offers a theoretical and analytical background in accounting and finance, as well as a solid basic knowledge of financial statement analysis.



With more than 20 years of working behind me and at least another 15 years to go, I felt like I was on a crossroad. I've been in a financing and banking environment for many years, and wanted to broaden my scope. The OneMBA fits perfectly in that respect.

Marjan Groenveld

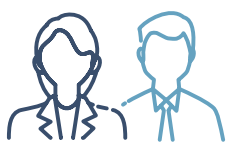
OneMBA Class of 2016 at RSM
Global Director Treasury at Royal Vopak

Prestige Credibility Recognition

EGADE Business School class of 2020 profile

When you join the OneMBA program, you are joining a unique, prestigious international network of business leaders. Living and working within diverse economies and cultures, your OneMBA peers are, like you, ready for more.

Together you will push the boundaries, face up to new challenges, expand your world vision and share insights. The bonds and ties of friendship you build will form a global support network that will sustain and empower you beyond the program.



27%

Female students



12

Average years of work experience

7

Average years in managerial positions



34

Average Age




Work industry:

Financial services	45%
Food and beverages	13%
Entertainment	13%
Processing sector	13%
Energy and utilities	8%
Retail and fashion	8%



Functional background:

General management	26%
Finance	26%
Business development and sales	13%
Human Resources	13%
Operations	13%
Marketing	8%



The OneMBA program allowed me to strengthen the abilities I had developed in the firm but in a different scenario, thereby enhancing my global network and my multicultural management abilities which are of great value for my professional career.

Arturo González

OneMBA Class of 2016 at EGADE Business School
Audit Partner at KPMG

Calendar EGADE Business School class of 2021

Calendar correct at time of printing and is subject to change.

- Orientation session EGADE Business School, MONTERREY
- North America Residency
- Class Sessions EGADE Business School, Santa Fe
- Scheduled Payments
- Latin America Residency
- Asia Residency
- Class Sessions EGADE Business School, MONTERREY
- Europe Residency

2019

22 - 28 September: Global Residency North America

SEPTEMBER					OCTOBER					NOVEMBER					DECEMBER						
M	2	9	16	23	30	M	7	14	21	28	M	4	11	18	25	M	2	9	16	23	30
T	3	10	17	24	T	1	8	15	22	29	T	5	12	19	26	T	3	10	17	24	31
W	4	11	18	25	W	2	9	16	23	30	W	6	13	20	27	W	4	11	18	25	
T	5	12	19	26	T	3	10	17	24	31	T	7	14	21	28	T	5	12	19	26	
F	6	13	20	27	F	4	11	18	25	F	1	8	15	22	29	F	6	13	20	27	
S	7	14	21	28	S	5	12	19	26	S	2	9	16	23	30	S	7	14	21	28	
S	1	8	15	22	29	S	6	13	20	27	S	3	10	17	24	S	1	8	15	22	29

2020

22 - 28 March: Global Residency Latin America 25 - 31 October: Global Residency Asia

JANUARY					FEBRUARY					MARCH					APRIL					MAY					JUNE						
M	6	13	20	27	M	3	10	17	24	M	2	9	16	23	30	M	6	13	20	27	M	4	11	18	25	M	1	8	15	22	29
T	7	14	21	28	T	4	11	18	25	T	3	10	17	24	31	T	7	14	21	28	T	5	12	19	26	T	2	9	16	23	30
W	1	8	15	22	29	W	5	12	19	26	W	4	11	18	25	W	1	8	15	22	29	W	6	13	20	27	W	3	10	17	24
T	2	9	16	23	30	T	6	13	20	27	T	5	12	19	26	T	2	9	16	23	30	T	7	14	21	28	T	4	11	18	25
F	3	10	17	24	31	F	7	14	21	28	F	6	13	20	27	F	3	10	17	24	F	1	8	15	22	29	F	5	12	19	26
S	4	11	18	25	S	1	8	15	22	29	S	7	14	21	28	S	4	11	18	25	S	2	9	16	23	30	S	6	13	20	27
S	5	12	19	26	S	2	9	16	23	S	1	8	15	22	29	S	5	12	19	26	S	3	10	17	24	31	S	7	14	21	28

JULY					AUGUST					SEPTEMBER					OCTOBER					NOVEMBER					DECEMBER													
M	6	13	20	27	M	3	10	17	24	31	M	7	14	21	28	M	5	12	19	26	M	2	9	16	23	30	M	7	14	21	28							
T	7	14	21	28	T	4	11	18	25	T	1	8	15	22	29	T	6	13	20	27	T	3	10	17	24	T	1	8	15	22	29	T	1	8	15	22	29	
W	1	8	15	22	29	W	5	12	19	26	W	2	9	16	23	30	W	7	14	21	28	W	4	11	18	25	W	2	9	16	23	30	W	2	9	16	23	30
T	2	9	16	23	30	T	6	13	20	27	T	3	10	17	24	T	1	8	15	22	29	T	5	12	19	26	T	3	10	17	24	31	T	3	10	17	24	31
F	3	10	17	24	31	F	7	14	21	28	F	4	11	18	25	F	2	9	16	23	30	F	6	13	20	27	F	4	11	18	25	F	4	11	18	25		
S	4	11	18	25	S	1	8	15	22	29	S	5	12	19	26	S	3	10	17	24	31	S	7	14	21	28	S	5	12	19	26	S	5	12	19	26		
S	5	12	19	26	S	2	9	16	23	30	S	6	13	20	27	S	4	11	18	25	S	1	8	15	22	29	S	6	13	20	27							

2021

2 - 8 May: Global Residency Europe

JANUARY					FEBRUARY					MARCH					APRIL					MAY					JUNE						
M	4	11	18	25	M	1	8	15	22	M	1	8	15	22	29	M	5	12	19	26	M	3	10	17	24	31	M	7	14	21	28
T	5	12	19	26	T	2	9	16	23	T	2	9	16	23	30	T	6	13	20	27	T	4	11	18	25	T	1	8	15	22	29
W	6	13	20	27	W	3	10	17	24	W	3	10	17	24	31	W	7	14	21	28	W	5	12	19	26	W	2	9	16	23	30
T	7	14	21	28	T	4	11	18	25	T	4	11	18	25	T	1	8	15	22	29	T	6	13	20	27	T	3	10	17	24	
F	1	8	15	22	29	F	5	12	19	26	F	5	12	19	26	F	2	9	16	23	30	F	7	14	21	28	F	4	11	18	25
S	2	9	16	23	30	S	6	13	20	27	S	6	13	20	27	S	3	10	17	24	S	1	8	15	22	29	S	5	12	19	26
S	3	10	17	24	31	S	7	14	21	28	S	7	14	21	28	S	4	11	18	25	S	2	9	16	23	30	S	6	13	20	27



Join the OneMBA program

Admissions process

Admission to the OneMBA program is based on a holistic evaluation of each application, considering each candidate's professional experience, educational achievement, leadership potential and expected contribution to the OneMBA program.

Application requirements

- Minimum of seven years of professional work experience is required. Exceptional candidates with less work experience may be nominated by their company for consideration.
- A Bachelor degree or equivalent (transcripts and diplomas from university or higher education institution).
- Application of PAEP or GMAT and TOEFL.
- Interview with OneMBA program director.
- Proven leadership ability and demonstrated senior management potential.
- Essay/Statement of purpose.
- Letters of professional recommendation (2).
- CV/résumé
- Application form and required documentation.

OneMBA applications are evaluated by EGADE Business School's Admissions Committee.

Tuition

The program fee for the OneMBA program starting in September 2019 is 69,000 USD *, billed over the course of the program.

Date	Payment	Amount
Registration		3,000 USD*
11 Sept 2019	1st installment	9,429 USD
11 Dec 2019	2nd installment	9,428 USD
05 Feb 2020	3rd installment	9,429 USD
27 May 2020	4th installment	9,428 USD
19 Aug 2020	5th installment	9,429 USD
09 Dec 2020	6th installment	9,428 USD
17 Feb 2021	7th installment	9,429 USD

*Please note: an initial non-refundable deposit of 3,000 USD is required to secure your place on the program. This payment is due on your registration deadline date as stated in your offer letter.

Now is the time



Connect with global OneMBA network

As the world becomes more connected, organizations seek innovative executives who can think globally and act with local sensitivity. OneMBA is the global executive MBA program for such leaders.

As a result of the partnership of five business schools, the program will allow you to engage in business practices and cultural experiences from around the world. Conducted in English, the curriculum allows you to apply new skills, knowledge and perspectives immediately. As a graduate, you will join a global alumni network of more than 1,400 leaders from a wide range of industries.

Start
your
journey
today



Contact us

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Connect with global OneMBA network



www.onemba.org

