



MINDS IGNITING CHANGE

Master in Business Management

Empower
the start of your
professional career



EGADE Business School
Tecnológico de Monterrey



A highly **innovative** program
from the leading business school
in Latin America for the formation
of global leaders.

What competencies will you develop
in the Master in Business Management?

Complex Problem
SOLVING & Critical
Thinking

Evaluation of new pathways

Disruptive **THINKING**

Foster Innovation through
a disruptive approach

Technology in **BUSINESS**

Understanding the digital impact
in business and industry

People & Change
SKILLS

Virtual collaboration
in different environments

RESILIENCE

Adapt your management strategy
to new environments

Designed in modules with **experiential learning** based on projects and challenges

Challenge yourself in highly complex business environment

Grow professionally and personally facing highly complex real corporate projects in which you will have to offer innovative and creative solutions.

Acquire valuable career experience

Become familiar with the real problems that organizations are facing today in the new arena of digital business transformation.

Boost your competencies for leading transformation

Strengthen your critical thinking, leadership skills and teamwork capabilities participating in dynamic activities, experiential learning methodologies and highly immersive pedagogies.

Expand your network and accelerate your career prospects

Access to high-level global networking, connect with top companies and potential employers.

REAL-WORLD EXPERIENCE

Corporate immersion: High-impact, relevant hands-on professional experience.

BLENDED LEARNING

Face-to-face sessions, boot camps, on-line learning, workshops. Multiple teaching strategies: gamification, case simulation, challenges, applied projects.

FACULTY & TEAM-TEACHING

Star practitioners and global experts in Business, Technology and Leadership.

Learning core areas

The MBM curriculum accelerates your business and management competencies through a corporate transformation project with a leading global organization.

1 TERM	2 Term	3 Term	4 Term
Global Economy	Disruptive Technologies: Strategy, Trends & Impacts	Leadership & Managing Teams	Career Builder I: Emotional Intelligence & Effective Communication
Global Business Environment & Emerging Markets	Digital Marketing	Corporate Entrepreneurship (Omnipreneurship)	Career Builder II: Executive Negotiation
Business Innovation & Value Creation	Digital Strategies for Growth	Strategic Foresight & Scenario Planning	Career Builder III: Personal Branding & Professional Influence
Global Financial Management	Customer Centricity	Corporate Sustainability, Governance & Ethics	

Corporate immersion project

1st Company Project	2nd Company Project	3rd Company Project
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Bootcamp immersive week

- Digital Transformation & Entrepreneurial Mindset
- Data Science
- Future Thinking

Online module (MOOC)

- Leadership
- Critical Thinking
- Communication
- Negotiation

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Master in Business Management

A one-year intensive career-launching program for high potential young professionals and recent graduates

This program prepares you to stand out in a competitive landscape, broaden your business vision, develop key **digital & leadership skills** and boost your career through active learning methodologies and **corporate immersions**.

The Master in Business Management high-growth career path is for you:

- A pre-experience, recent graduate from a business or a non-business field who wants to fast track a successful leadership career.
- An early career professional seeking empower his/her career in a high performing environment.

At a glance

- **Format:** Full-time
- **Duration:** 12 months
- **Language:** English
- **Location:** Monterrey & Guadalajara
- **Program Start:** September
- **Experience:** No prior professional experience required

International experience

- Global Immersion Study & International Exchanges
- Global Network Week
- Dual-degree: Apply to spend a year at the Yale School of Management and earn a second master's degree (MMS in Global Business and Society).



EGADE Business School Tecnológico de Monterrey

EGADE Business School at Tecnológico de Monterrey is **the most prestigious business school in Mexico and Latin America** due to its global business vision, entrepreneurial and innovative spirit and responsible leadership.

Its vibrant community is formed by an **outstanding national and international faculty, academic and business leaders, talented students and an alumni network** recognized for transforming and leading the sustainable and competitive development of organizations globally, dedicated to a powerful idea: MINDS IGNITING CHANGE.

Globally Accredited



Globally Ranked Business School Leader in Latin America



Founding Member

GLOBAL NETWORK FOR
ADVANCED MANAGEMENT



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