

EGADE

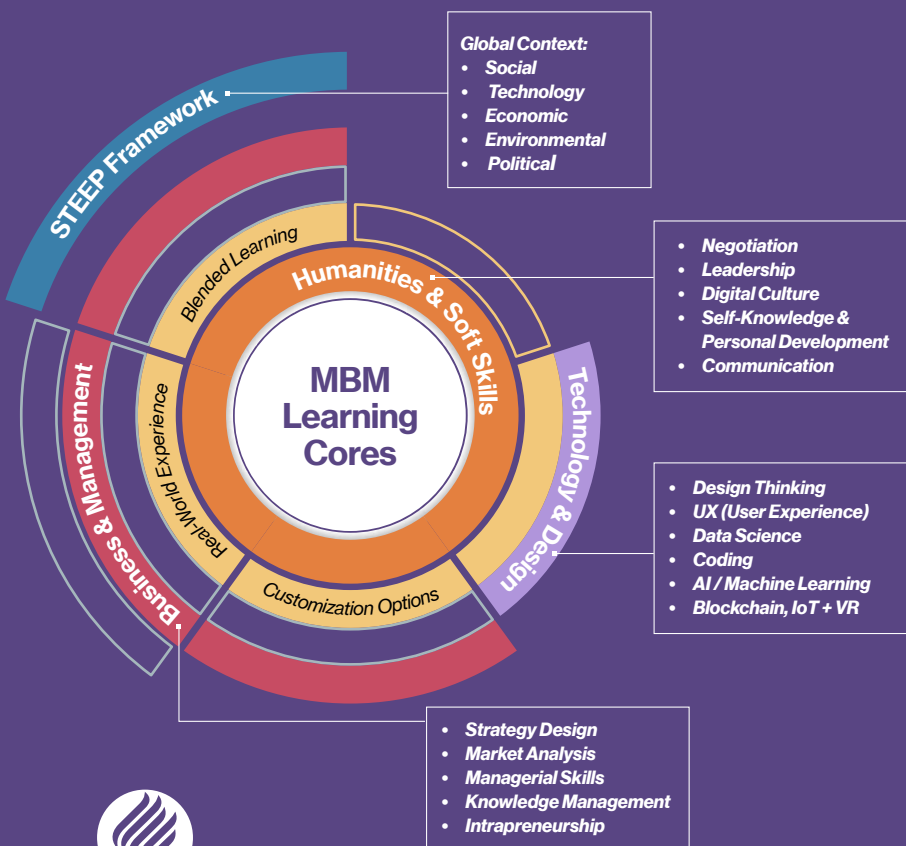
# MASTER IN BUSINESS MANAGEMENT

## ACHIEVING YOUR DREAM IS YOUR ONLY GOAL

In a competitive global business context characterized by exponential change, **launching a successful career requires a new combination of knowledge at the vanguard, leadership competencies and readily transferable skills.** Combined with a broad global vision and experience, young career professionals learn to thrive in complex and uncertain contexts.  
**Prepare to Lead Change. Prepare to Create the Future.**

### Integrated MBM Transformative learning experience

Experience a collaborative, hands-on learning environment where you can work alongside a diverse group of dynamic and highly-motivated peers. Accelerate your business and management competencies through a year-long corporate transformation project with a leading global organization.



### Real-world learning

The MBM *practicums* provide you with a deep dive into corporate transformation right throughout the 12-month program. Working in mentored teams embedded in leading organizations, you will understand the context and challenges of corporate transformation from the inside, collaborating to provide real world solutions for the organization. You will also have the opportunity to develop longer-term corporate relationships to support your career development goals.

### At a glance

- **Format:** Full-time
- **Duration:** 12 months
- **Location:** Monterrey
- **Program Start:** September, 2018
- **Language:** English
- **Experience:** No prior professional experience required.
- **Customization Options:**
  - Global Immersion Study
  - International Exchanges
  - Global Network Week (Master in Management)
  - Dual-degree: Yale School of Management (MMS Global Business & Society)



## Your journey of discovery at EGADE Business School

### EGADE Master in Business Management | Learning Core

Technology & Design	Business & Management	Key Career Competencies	Global Strategy & Strategy (STEEP)
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### EGADE Master in Business Management | Curriculum

September-December 2018	Global Business Environment & Emerging Markets	Managerial Economics	Business Innovation & New Product Development Design Thinking Workshop, TEC Innovation Sphere	Financial Management	Consulting Methodologies Practicum Preparation for Corporate Immersion
January-April 2019	Disruptive Technologies: Strategy Trends & Impacts Beyond the Cloud: Exponential Technology (IoT, Internet of Ideas, AI, Robotics)	Entrepreneurship	Value Creation, Business Models & Growth	Services Management Innovation Big Data & Customer Intelligence Workshop	Deep Dive: Corporate Transformation Practicum III
April-July 2019	Leadership & Managing Diverse Teams 360 Leadership Development Workshop	Global Marketing Strategy Digital Marketing trends Workshop	Strategic Foresight & Scenario Planning Critical Thinking & Decision Making Workshop	Corporate Sustainability, Governance & Ethics Capstone Course	Global Immersion MBM Week /June Immersion with an EGADE Global Network MIM Partner in USA, Schools across 5 continents
Summer 2019	Deep Dive: Corporate Transformation Practicum III	Career Builder I: Emotional Intelligence & Effective Communication	Career Builder II: Executive Negotiation	Career Builder III: Personal Branding & Influence	Career Advisory & Corporate Placement Services   Global Corporate Networking & Opportunities

**Blended Learning:** Flipped Class Sessions, On-line Learning, Workshops, Cases, Simulations, Leadership Voices, Innovation Lab & Sphere Program

**Real-World Experience:** Corporate Transformation Practicums: High-impact, hands-on professional experience with global corporations

**Customization Options:** +6 months for optional Global Study Exchange | +1 year for optional Global Dual-Degree