


MINDS IGNITING CHANGE

# MBA

in Global Business  
and Strategy

MINDS  
IGNITING  
CHANGE





**EGADE Business School:  
The most prestigious  
business school in Latin  
America**

for the formation of global leaders. The character of a leader needs to be complemented with the competences and knowledge that gives form to corporate strategy as well as its success implementation.”

---

**What competences  
will you develop in the  
MBA-GBS?**

- Make decisions based on ethical reasoning and the consideration of impact groups.
- Apply management methodologies to take advantage of opportunities and anticipate the challenges of the environment.
- Strengthen a global vision of business that allows you to operate in international environments.
- Identify opportunities to innovate and undertake profitable business models that contribute to sustainable development.
- Leading work teams, valuing diversity and being competent in management processes.

# A Dual-Degree MBA by two world-class Business Schools



**Navigate the multi-cultural and turbulent world.”**

## Be part of the MBA in Global Business & Strategy

- Obtain two MBA degrees, one from each partner institution, and a joint certificate in Global Business and Strategy.
- Attend all courses at EGADE Business School in Monterrey, where basically half of them will be taught by the Belk College of Business faculty through on-site sessions and videoconferences.
- Have the option of taking a one-week summer course or one semester at the Belk College of Business in Charlotte, North Carolina (the second largest financial center in the United States).
- Both EGADE Business School and the Belk College of Business are accredited by AACSB International, the premier international accrediting agency for business schools.

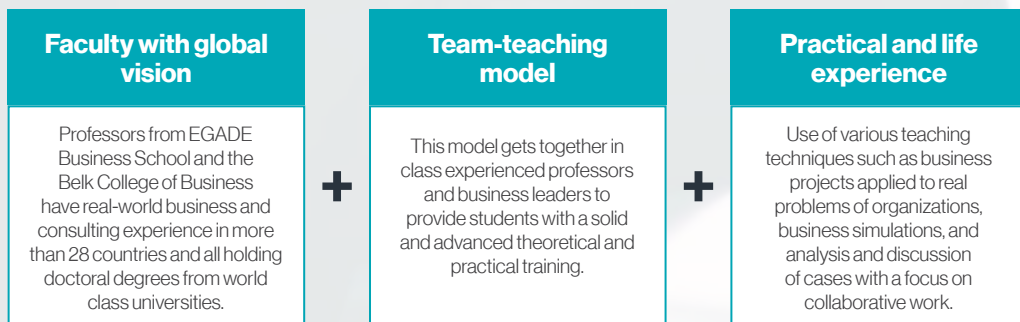
## Curriculum overview

The course listing of this dual-degree program\* provides a global business vision that includes intercultural intelligence and negotiation skills, strategic analysis of the global economic, political, and social environment, as well as organizational structure for the development and implementation of successful international projects.



## Global Faculty and Innovative Educational Model

The combined expertise of EGADE Business School and the Belk College of Business professors provides the students with a balanced theory-practice experience in the classroom, which exposes them to the principal trends, challenges, opportunities and leading-edge management practices for leadership in the global context.



Development of Skills for Senior Management

## Gain a global business vision

The MBA-GBS program offers opportunities to have international academic experiences through the multiples agreements established by EGADE Business School with UNC Charlotte and other leading universities and business schools worldwide.



# MBA

## in Global Business and Strategy

The MBA in Global Business & Strategy (MBA-GBS) is a dual-degree program delivered entirely in Monterrey, taught jointly by faculty of EGADE Business School at Tecnológico de Monterrey and the Belk College of Business at the University of North Carolina at Charlotte.

This global MBA prepares executives to practice in a multi-cultural environment with the capacity to define and implement business strategies, which generate competitive advantages in global organizations.

The program generates the ideal environment for interactions, open discussion and mutual enrichment of leadership skills needed in organizations worldwide.

## At a glance

- **Location:** Monterrey
- **Format:** Part-Time
- **Duration:** 2.5 years
- **Language:** English
- **Professional Experience Required:** 3+ years
- **Program Start:** January and September

## Student profile

- Average PAEP Score: **639**
- Gender: **17% women | 83% men**
- Average Age: **30 years**
- Average Work Experience: **6 years**

[admission.egade@itesm.mx](mailto:admission.egade@itesm.mx)



## EGADE Business School Tecnológico de Monterrey

EGADE Business School at Tecnológico de Monterrey is the most prestigious business school in Mexico and Latin America due to its global business vision, entrepreneurial and innovative spirit and responsible leadership.

Its vibrant community is formed by an outstanding national and international faculty, academic and business leaders, talented students and an alumni network recognized for transforming and leading the sustainable and competitive development of organizations globally.



## UNC CHARLOTTE

The Belk College of Business at the University of North Carolina educates students to become leaders who are critical thinkers, ethically informed, and globally aware.

UNC Charlotte leverages its location in North Carolina's largest city to offer internationally competitive programs of research and creative activity, exemplary undergraduate, graduate and professional programs, and a focused set of community engagement initiatives.

## EGADE Business School: a world class leadership

### Globally Accredited



### Globally Ranked Business School Leader in Latin America



### Founding Member

GLOBAL NETWORK FOR  
ADVANCED MANAGEMENT



#### Ciudad de México

Carlos Lazo 100  
Col. Santa Fe, C.P. 01389  
Tel: +52(55) 9177-8095

#### Monterrey

Eugenio Garza Lagüera y Rufino Tamayo  
San Pedro Garza García, Nuevo León  
Tel: +52(81) 8625-6176

#### Guadalajara

General Ramón Corona 2514  
Zapopan, Jalisco  
+52(33) 3669-3093