MBA in Global Business and Strategy
EGADE Business School: The most prestigious business school in Latin America for the formation of global leaders. The character of a leader needs to be complemented with the competences and knowledge that gives form to corporate strategy as well as its success implementation.

What competences will you develop in the MBA-GBS?

- Make decisions based on ethical reasoning and the consideration of impact groups.
- Apply management methodologies to take advantage of opportunities and anticipate the challenges of the environment.
- Strengthen a global vision of business that allows you to operate in international environments.
- Identify opportunities to innovate and undertake profitable business models that contribute to sustainable development.
- Leading work teams, valuing diversity and being competent in management processes.
The MBA in Global Business & Strategy (MBA-GBS) is a dual-degree program delivered entirely in Monterrey, taught jointly by faculty of EGADE Business School at Tecnológico de Monterrey and the Belk College of Business at the University of North Carolina at Charlotte.

This global MBA prepares executives to practice in a multi-cultural environment with the capacity to define and implement business strategies, which generate competitive advantages in global organizations.

The program generates the ideal environment for interactions, open discussion and mutual enrichment of leadership skills needed in organizations worldwide.

The course listing of this dual-degree program provides a global business vision that includes intercultural intelligence and negotiation skills, strategic analysis of the global economic, political, and social environment, as well as organizational structures for the development and implementation of successful international projects.

The combined expertise of EGADE Business School and the Belk College of Business professors provides the students with a balanced theory-practice experience in the classroom, which exposes them to the principal trends, challenges, opportunities and leading-edge management practices for leadership in the global context.

Professors from EGADE Business School and the Belk College of Business have real-world business and consulting experience in more than 28 countries and all holding doctoral degrees from world class universities.

The MBA-GBS program offers opportunities to have international academic experiences through the multiples agreements established by EGADE Business School with UNC Charlotte and other leading universities and business schools worldwide.

In order to obtain UNC Charlotte MBA degree, students must complete at least 84 units of courses taught by the Belk College of Business faculty.

Options:
- One-week summer course or one semester at the Belk College of Business
- Global Network for Advanced Management
- Global Network Week
- Small Network Online Courses (SNOCs)

Faculty with global vision
Team-teaching model
Practical and life experience
Development of Skills for Senior Management

Student profile:
- Average PAEP Score: 639
- Gender: 17% women | 83% men
- Average Age: 30 years
- Average Work Experience: 6 years
- Language: English
- Professional Experience Required: 3+ years
- Program Start: January and September

At a glance:
- Location: Monterrey
- Format: Part-Time
- Duration: 2.5 years
- Language: English
- Program Start: January and September

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Gain a global business vision

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EGADE Business School at Tecnológico de Monterrey is the most prestigious business school in Mexico and Latin America due to its global business vision, entrepreneurial and innovative spirit and responsible leadership.

Its vibrant community is formed by an outstanding national and international faculty, academic and business leaders, talented students and an alumni network recognized for transforming and leading the sustainable and competitive development of organizations globally.

The Belk College of Business at the University of North Carolina educates students to become leaders who are critical thinkers, ethically informed, and globally aware.

UNC Charlotte leverages its location in North Carolina’s largest city to offer internationally competitive programs of research and creative activity, exemplary undergraduate, graduate and professional programs, and a focused set of community engagement initiatives.

EGADE Business School: a world class leadership

Globally Accredited

Globally Ranked Business School Leader in Latin America

Founding Member

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