

# Experience OneMBA

EGADE Business School, Tecnológico de Monterrey

**Explore**

The #1 business school in Mexico and Latin America

**“The OneMBA is a unique program** in Mexico and Latin America. Graduates of the program are equipped with the key competencies for high-level decision-making and leadership in the global context. As the top ranked executive MBA program in Latin America, the OneMBA represents a solid return on investment in terms of experience, peer-networking and global opportunities for career advancement.”

Carlos Serrano, Ph.D.  
OneMBA Finance Professor  
EGADE Business School, Mexico

**Program starts September 2018**

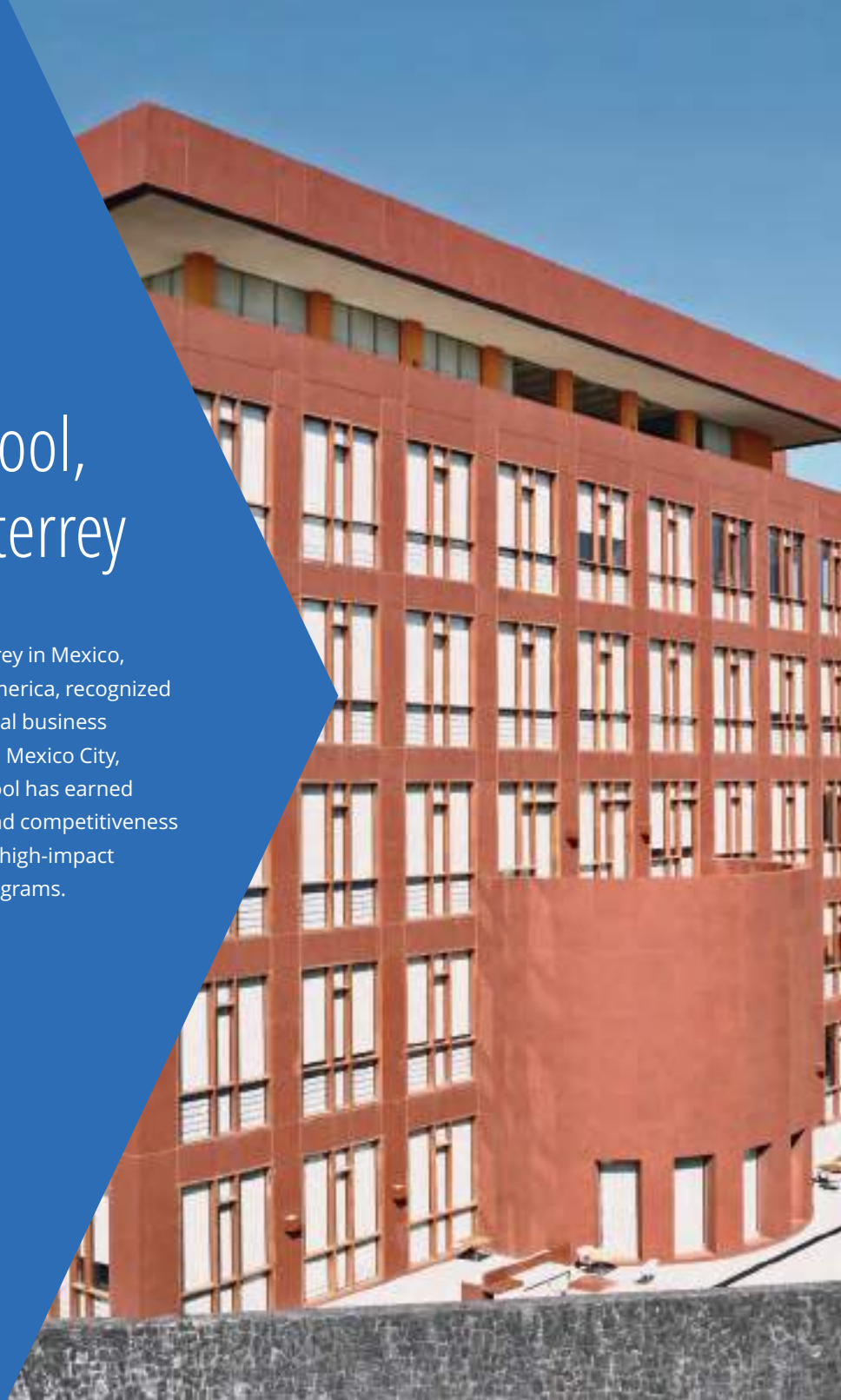


# Welcome to EGADE Business School, Tecnológico de Monterrey

EGADE Business School at Tecnológico de Monterrey in Mexico, is the leading graduate business school in Latin America, recognized for developing globally competitive, entrepreneurial business leaders who create and sustain value. With sites in Mexico City, Monterrey and Guadalajara, EGADE Business School has earned a world leading reputation based on the quality and competitiveness of its graduates, its innovative educational model, high-impact research and the global nature of its academic programs.



EGADE Business School  
Tecnológico de Monterrey





# Class Schedule & Curriculum

## Class Schedule

The OneMBA is a 21-month program delivered in English in a convenient executive format with classes on weekends once a month. Participants attend four week-long global residencies and attend their home university for the global and local courses. Further group work takes place through virtual communication, which allows our students greater flexibility in managing their combined work and study commitments.

## Curriculum Overview

**Global residencies:** OneMBA participants from around the world come together for four week-long global residencies held on four continents. They participate in classes taught by local professors, visit regional and multinational companies, and meet local business and government leaders. The European, Latin American and Asian residencies include travel to both emerging and developed countries.

**Global core courses:** Between residencies, OneMBA participants attend global core courses at their home school. Each course includes a major project that requires working remotely with global team members from the other partner schools.

**Regional courses:** Each school completes the curriculum with additional regional courses that are proven to accelerate career success in its world region.

**Personal Leadership Development (PLD):** Leadership theory is undeniably fascinating and something you will intensively debate and discuss as part of the Global OneMBA program. Leadership itself is active though – a practice, not a theory. EGADE Business School puts great emphasis on providing many practical means for our OneMBA participants to actively discover and develop their leadership competencies.

# Global Core Courses

**All OneMBA participants attend these global courses simultaneously at their home school, using a similar syllabus. Each course includes a global team project that requires you to work remotely with your OneMBA team members located around the world, simulating global work teams.**

## Global Operations Management

Learn to align operations strategy with overall business strategy, with emphasis on process analysis and supply chain management. You will learn concepts and tools needed to design, plan, drive and control service and manufacturing operations in a global economy.

## Leading and Managing Global Organizations

Develop leadership and managerial skills that are critical to effective global managers. You will also explore the impact of cultural differences on personal and organizational effectiveness.

## Corporate Finance in a Global Environment

Understand the financial frameworks that provide the foundation of global financial systems. With the rapid increase in cross-border transactions and foreign investment, the global economy is dependent on a seamless financial infrastructure.



## Global Marketing Management

Develop the skills required to market products and services in a global marketplace. Designed with a creative and analytic approach, the course will enhance your ability to provide solutions tailored to targeted customer groups.

## Strategy in a Global Arena

A key challenge in developing a global business strategy is aligning the organization's resources with its long-term goals, while considering converging global forces and local issues. You will analyze the strategic challenges and choices facing organizations seeking to expand into developed and emerging markets.



# Regional Courses

## Accelerate your career as a global leader

Each School completes the global curriculum with regional courses. These courses are designed to further accelerate your career as a global leader. Detailed course descriptions are available at [www.onemba.org](http://www.onemba.org)

**Analytical Tools for Decision Making and Macroeconomics** You will learn how to use statistical methods and interpret the results to make sound business decisions.

**General Management and Strategy** This course pulls together the functional knowledge, behavioral concepts and analytical tools that today's general manager needs to make sound business decisions in ambiguous situations.

**Strategic Microeconomics** You will learn to analyze the market structure of corporations and develop the ability to apply this knowledge in setting optimal prices and levels of production in a global environment.

**Ethics and Business Environment** This course brings together knowledge and skills in the area of negotiations, mergers and acquisitions, and ethics, with an emphasis on intercultural communication.

**International Finance and Strategic Technology** You will gain a greater understanding of how to develop an IT-based strategy and create practical plans for implementing the strategic vision.

**Fundamental Administrative Environment** This course combines basic knowledge in economics, accounting and statistics to offer the fundamental theoretical and practical skills in these disciplines. This course shall be offered by a group of professors.

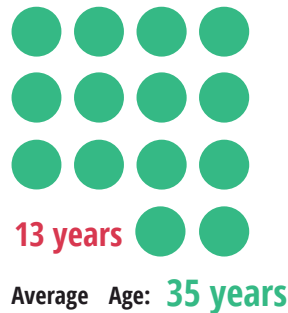
**Financial & Managerial Accounting** This course examines the role of accounting information in the creation of value, and applies a theoretical and analytical background in accounting and finance. Solid fundamentals are offered in the analysis of financial statements.

# Class of 2019 Profile

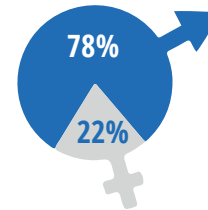
## Industry Representation



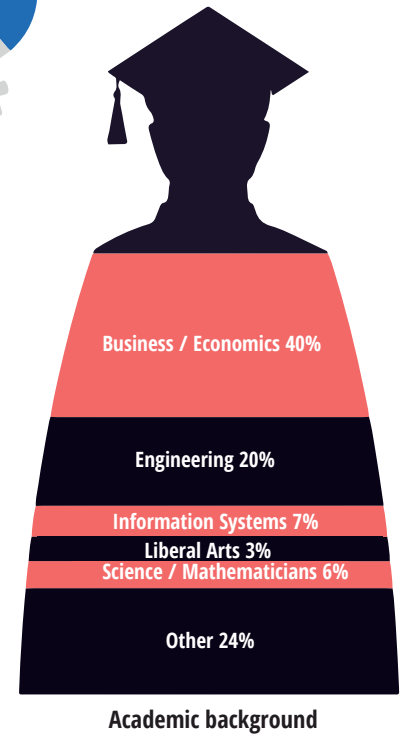
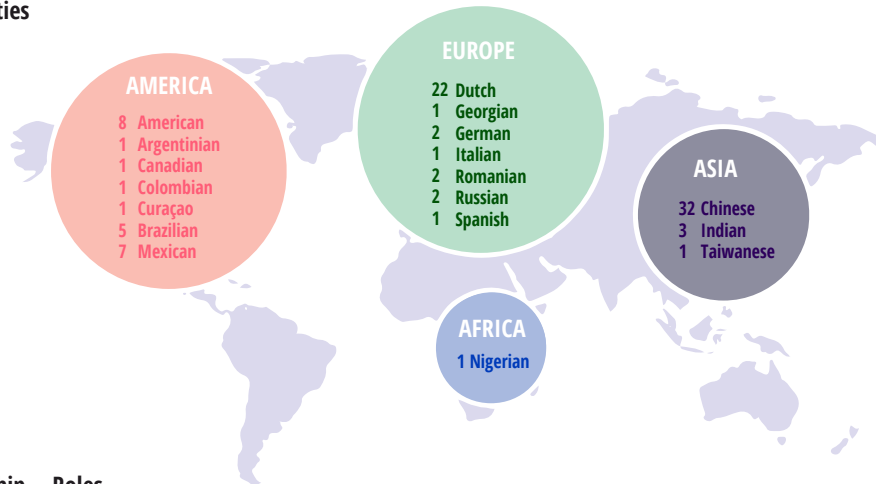
## Average Work Experience



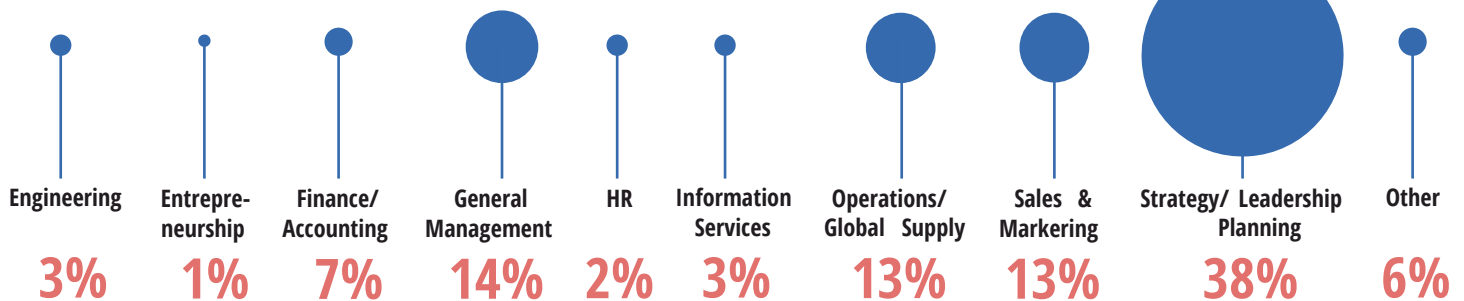
## Gender Distribution



## Nationalities



## Leadership Roles



# 2018

S M Tu W Th F S

## SEPTEMBER

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## OCTOBER

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## NOVEMBER

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## DECEMBER

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# 2019

S M Tu W Th F S

## JANUARY

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## FEBRUARY

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## APRIL

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## JULY

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## OCTOBER

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## NOVEMBER

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# Class of 2020 Calendar

## 2020

S M Tu W Th F S

### MARCH

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### JUNE

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### SEPTEMBER

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S M Tu W Th F S

### JANUARY

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### MARCH

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### MAY

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S M Tu W Th F S

### FEBRUARY

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



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### JUNE

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|---|--------------------------------|
|  | Global Residency North America |
|  | Global Residency Europe        |
|  | Global Residency Latin America |
|  | Global Residency Asia          |
|  | Payment Due Date               |

|   |   |
|---|---|
|  | Orientation session, EGADE Business School, Monterrey |
|  | Class sessions, EGADE Business School, Santa Fe       |
|  | Class sessions, EGADE Business School, Monterrey      |
|  | Class sessions, EGADE Business School, Guadalajara    |

# How to Apply

## Application Requirements

Admission to the OneMBA program is based on a holistic evaluation of each application, considering each candidate's professional experience, educational achievement, leadership potential and expected contribution to the global OneMBA program. Requirements for the OneMBA program include:

- Minimum of seven years of professional work experience is required. Exceptional candidates with less work experience may be nominated by their company for consideration
- A Bachelor degree or equivalent
- Application of PAEP or GMAT
- Application of TOEFL
- Interview with OneMBA program director
- Proven leadership ability and demonstrated senior management potential
- Essay / Statement of purpose
- Letters of professional recommendation (2)
- Application form, CV and required documentation

## Tuition Fee

The fee for the OneMBA for September **2018** is **USD \$ 69,000** which includes tuition, required books and course materials.

The tuition fee also includes meals, a portion of the travel cost and all accommodations within each of the global residencies.





## More Information

### Summary

As we become more globally connected, business and organizations seek innovative leaders who can think globally and act with local sensitivity. OneMBA is the international recognized executive MBA platform for such global leaders. As a result of the partnership of five of the world's most prestigious business schools, the OneMBA provides a rich and valuable experience of global business and cultural engagement across four continents. Conducted in English, the OneMBA facilitates the Immediate application of new competencies, knowledge and perspectives. In addition, you access a global alumni network of more than 1,100 leaders from a wide range of global business.

**Start your OneMBA journey today.**

### Contact Details

EGADE Business School  
Tecnológico de Monterrey

#### Mexico City

Phone: +52 (55) 9177 8377

#### Monterrey

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Email: [onemba@itesm.mx](mailto:onemba@itesm.mx)  
[www.onemba.org](http://www.onemba.org)  
[www.egade.mx](http://www.egade.mx)

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**Experience**  
the truly global  
executive MBA



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