

MINDS IGNITING CHANGE

Full-Time
MBA
**Innovation &
Entrepreneur-
ship**

Create. Innovate. Lead.
One Year Transforms Everything



EGADE Business School
Tecnológico de Monterrey

Full-Time MBA in Innovation Entrepreneur- ship

The EGADE MBA in Innovation & Entrepreneurship is designed to foster high-impact venture creation and corporate intrapreneurship for a diverse and talented group of individuals who bring to the program their distinct perspectives and experiences to enrich the learning experience in a multidisciplinary and multicultural environment.

Our dynamic learning model places an emphasis on collaborative learning and team-working, challenge-based learning, design-thinking, innovation and entrepreneurship challenges, faculty developed case studies, business simulations and corporate innovation consulting.

Take your next step

Whether you plan to start or grow a business or become a catalyst for innovation in your organization, this program is designed to support your professional and personal goals:

Executives and Corporate Intrapreneurs who focus on Innovation & Transformation

Develop new business and market opportunities, design new business models, strategy and culture that creates value and enhances the competitiveness of your organization.

Start-up Entrepreneurs with plans to Create a high-impact business

Turn your ideas into reality. The program will provide you with a hands-on, experiential focus for the creation, evaluation, development and launch readiness of your business venture. Ideate, iterate and innovate until you succeed.

Entrepreneurs who need to Scale their business quickly and capture new value

Disrupt your thinking with a framework for exploring new markets, models and strategies to consolidate your business for rapid scale-up and sustainable growth.

Consultants interested in carrying out in different companies.

One Year transforms everything



Total immersion: The program delivers a holistic learning experience and features leadership assessment, executive coaching and career planning. Participation at INCmty (Latin America's leading entrepreneurship festival) and focused study-visits to Guadalajara (Creative Digital City renowned for its high-tech cluster and vibrant start-up culture).



Powerful Global Network
Connect and build your network with talented peers in the MBA in Innovation and Entrepreneurship and with EXATEC-EGADE Business School Alumni. Connect globally with MBA students and alumni from 29 prestigious international business schools on five continents through EGADE Business School's membership of the Global Network for Advanced Management.



Innovation Lab. The only program in which students interact directly with companies solving key real problems. During the process, the students receive mentorship from the company's top executives.



Entrepreneurial Ecosystem @EGADE Business School

Keynote conferences & entrepreneurship & innovation workshops, Entrepreneurs Club, Networking, New Venture Challenge, I-Corps program, Innovation Challenge, Venture Capital Pitching & Global Launchpad.



Global Residencies. Provide you with international perspectives, insights and experience and help build your global professional network:

- Silicon Valley, USA
- Israel (Start-up Nation)
- China

At a glance

- **Location:** Mexico City
- **Format:** Full-Time | Cohort-Lockstep
- **Duration:** 1 year
- **Language:** English
- **Pre Experience Required:** 3+ years
- **Program Start:** September

Experience
the FT MBA I&E



Your transformative year at EGADE Business School

360° Leadership Skills Assessment

SEPTEMBER/DECEMBER

- Business Analytics Foundations | 4 units
- Managerial Skills | 4 units
- Corporate Governance & Ethics | 6 units
- Business Analytics Foundations | 12 units
- Leadership & Managing People in Organizations | 12 units
- Innovation & Entrepreneurship | 12 units
- Building Entrepreneurial Teams, Values and Culture | 6 units

JANUARY/APRIL

- Managerial Economics | 12 units
- Business Intelligence & Analytics | 6 units
- Business Model Design | 12 units
- Venture Creation I | 4 units
- Consumer Behavior & Marketing Strategy | 12 units
- Corporate Finance | 12 units

APRIL/JULY

- Managerial Skills II | 4 units
- Business Strategy | 12 units
- Operations Management | 12 units
- Service Management | 6 units
- Finance for Entrepreneurs, Private Equity & Regulation | 12 units
- Venture Creation II | 4 units
- Entrepreneurial Branding | 6 units

SUMMER

- Corporate Sustainability | 6 units
- Strategy & Negotiation in Multicultural Environments | 12 units
- Venture Creation III | 4 units

Executive Coaching & Career Planning

Dual-degree options with other prestigious global academic partners.

Throughout the year, either through **the Innovation Lab, Specialized Workshops** or in the **Travel Learning Experiences**, the program is designed to permanently reinforce each competence in such a way that facilitates the student's incorporation either to a company or creating or growing an enterprise in an accelerated way.



admission.egade@itesm.mx

Full-Time MBA Innovation Entrepreneurship

Learning by Doing, our core Competencies

Due to its full-time nature, our Full-time MBA in Innovation & Entrepreneurship focuses strongly in competency-based education that measures learning rather than time.

During the year, our students progress by demonstrating their competence in what we call "Innovation Lab", which means that they prove that they have mastered the knowledge and skills facing a real challenge, solving a "big hairy" problem that a real company is facing.

Our curriculum promotes this main set of Survival Skills

This program focuses heavily on competency-based education whose goal is to measure learning instead of time. During the year the entire faculty is aware that during the classes, in addition to the academic knowledge, the students have to develop the following competences:

Critical / integrative thinking and problem solving WORKSHOP	Collaboration through networks and leading by influence WORKSHOP
Agility and adaptability CLASS	Initiative and entrepreneurship CLASS
Access and analysis of information CLASS	Communication and written effective WORKSHOP
Curiosity and imagination CLASS	Perseverance INNOVATION LAB
Willingness to experiment and take calculated risks INNOVATION LAB	Ability to design thinking, critical thinking INNOVATION LAB
Values (equality, diversity, environment and sustainability, ethics, quality, efficiency) CLASS/ CONFERENCE	



EGADE Business School Tecnológico de Monterrey

Boost your professional and human development in the **most prestigious business school in Mexico and Latin America** for its vision of global business, entrepreneurial and innovative spirit, sustainable development and responsible leadership.

Join the vibrant community of EGADE Business School, formed by an **outstanding national and international faculty, academic and business leaders** chosen from among the best in the world, **prestigious global academic partners**, talented students from more than 30 countries and a network of outstanding graduates for creating, transforming and leading sustainable development and competitive global companies and organizations.

Globally Accredited



Globally Ranked Business School Leader in Latin America



Founding Member

GLOBAL NETWORK FOR
ADVANCED MANAGEMENT



Mexico City

Carlos Lazo 100
Col. Santa Fe, C.P. 01389
Tel: +52(55) 9177-8095

Monterrey

Eugenio Garza Lagüera y Rufino Tamayo
San Pedro Garza García, Nuevo León
Tel: +52(81) 8625-6176

Guadalajara

General Ramón Corona 2514
Zapopan, Jalisco
+52(33) 3669-3093